



Shawano County UWEX
311 North Main Street
Shawano, WI 54166
(715) 526-6136

Website:

<http://shawano.uwex.edu>

Like us on Facebook at:

uwex.shawano.ag

Hours:

Monday - Friday
8:00 am - 4:30 pm

Ag Agent:

Jamie Patton
jamie.patton@ces.uwex.edu

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Feeding Calves in Winter
Forage Council Annual Mtg
Compromised Cow Mtg
Shifting Gears
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Heart of the Farm
Winning the Game—Post Mtg
Calendar of Events



*Your county
extension office*

Shawano Ag Newsletter

University of Wisconsin Cooperative Extension

February 2014

Thank you to everyone who has returned an 'Agricultural Needs Assessment Survey'! I have received over 500 responses thus far and would love to have more! If you need another survey you can call our office and we will mail you one or go to our website <http://shawano.uwex.edu/> to complete the survey. I truly appreciate all your feedback and look forward to sharing the results with you in the near future!

As you can see from the content of this newsletter, the 'meeting season' is still upon us and you will see a couple flyers for workshops that have been added recently. I want to highlight a program I am involved with occurring this month...A "Dealing with Compromised Cattle" workshop will be held in Green Bay on February 14th. This is the second in a series of meetings held across the state to outline industry accepted practices for assessing and managing down cows. Feedback on the first meeting held last month in Fond Du Lac was extremely positive. We encourage all interested parties, farmers, industry professionals and government employees, to attend this timely and worthwhile meeting. You can preregister by calling our office.

I also want to remind you to register for the Shawano County Forage Council Annual Meeting on February 21st. In addition to the educational program, the Council will be raffling off bags of seed to raise money for its annual scholarship fund. Food, interesting presentations and buying seed for a good cause...It doesn't get much better, right?!

Speaking of Forage Council scholarships, do you know of a deserving high school senior or college student from Shawano County that will be majoring in an agriculture program during the 2014-2015 college school year? If so, encourage them to go to <http://shawano.uwex.edu/agriculture/foragecouncil/> to apply for the scholarship online!

Lastly, I don't know about you, but I am ready for spring! On these long winter days, I start dreaming of conducting alfalfa stand counts, PEAQ stick measurements, calibrating manure spreaders, or tweaking nutrient management plans, conducting soil quality assessments, and refining crop planting plans... If you would like me to stop by your farm to help you with these topics (or maybe some other burning ag question), just give my office a call. I'd love to set up a time to stop out and meet you!

According to the groundhog, you will be enjoying six more weeks of winter!

Jamie

PS...Also don't forget to support the Rural Health Initiative by attending their 10th Annual Wine and Cheese Fundraiser on February 14th at the Main Event in Cecil. It's a great Valentine's gift and a great way to support your friends and neighbors in the agriculture community. Plus, I will be working serving wine. What more could you ask for?



THE UNIVERSITY OF WISCONSIN - UNITED STATES DEPARTMENT OF AGRICULTURE

UW-Extension provides equal opportunities in employment and programming including Title IX requirements. UW-Extension programs are open to all persons without regard to race, color, ethnic background or economic circumstances. Please make requests for reasonable accommodations to ensure access to educational programs as early as possible preceding the event. Requests will be kept confidential.

As winter brings colder temperatures to Wisconsin, the nutritional need of young calves continues to increase. Understanding the nutritional needs of calves is essential for creating a quality feeding program that will promote healthy growth and development. To do this, let's first take a look at what the nutritional needs are of the young calf.

What are the energy needs of a growing calf?

Calves require energy to maintain their bodies, to promote healthy growth and development, to stay warm, and to recover from illness if your calf is sick. If a calf doesn't receive the necessary energy to do all of these things, you may start to see decreased performance and weight loss. Especially in these cold winter temperatures, a calf will require a lot more energy. The thermal neutral zone (comfort zone) for newborn calves is 50-78°F while one-month old calves' thermal neutral zone is 32-78°F. Once the temperature reaches below the lower critical temperature of 32°F for our one-month old calves or 50°F for newborn calves, the energy they consume is now used for maintenance making less available for growth and immune function. Based on a 2007 NAHMS USDA study, only 33% of dairy producers change calf-feeding practices in cold weather. Failure to minimize the effects of cold stress results in depressed immune function, increased risk of sickness, poor response to treatment, decreased growth performance and possible death. The following are some feeding strategies to cope with the harsh weather in the coming months.

Feeding Strategies:

Feed more fat. A University of Minnesota trial found that adding ¼ pound of a 60% supplemental fat increased growth rate during the first three weeks of life. However, feeding too much fat can decrease starter grain intake. Only use supplemental fat for the first 14 days of life and gradually wean calves off.

Feed more milk or milk replacer. There are three ways to feed more milk replacer.

1) Add a feeding. Feeding a third meal will increase amount of solids by 1/3 compared to feeding only twice daily.

2) Increase volume. Increase the feeding volume by 1/3 between the two feedings. This is the same as adding a third meal. However, these larger meals can decrease starter grain intake and cause digestive upset.

3) Increase solids. Another way to feed more milk replacer is to add more powder to the volume of milk replacer mixed. One should consult with your nutritionist to determine the amount of powder to add to increase energy. However, total solids in milk replacer should not exceed 15%. Anything greater can cause health risks. When feeding whole milk, it is recommended to pasteurize it first to reduce the risk of bacterial pathogens, especially for non-saleable milk.

Feed quality milk replacer. Read the tag carefully to make sure you are choosing a quality milk replacer. Not all protein sources are created equal.

Acceptable protein sources: Milk protein, soy protein isolate, protein modified soy flour, soy protein concentrate, animal plasma, wheat gluten or isolate.

Marginal protein sources: Soy flour.

Not acceptable protein sources: Meat soluble, fish protein concentrate, wheat flour.

Consider what type of milk replacer feeding program you use.

Traditional. A traditional program uses 20:20 or 20% protein and 20% fat. Often energy intake and growth is limited due to the levels fed. Higher intake may give calves enough nutrition for growth but the higher protein will limit gain.

Accelerated. An accelerated program uses milk replacers with higher protein (26-28%) and lower fat (15-20%) content. This program is more expensive than a traditional program so you will need to evaluate if this type of program is economical.

Consult with a nutritionist to determine an appropriate feeding rate, as it will vary with milk replacer program and manufacturer.

Feed more starter or get calves on starter sooner. Starter provides another source of energy for calves. Begin offering starter at two-three days of age. Calves should begin eating some starter by five to seven days of age. By the second week, calves should be consuming ¼ to ½ pounds per day. If your calf has not begun eating starter by this time, something is wrong. You will need to troubleshoot your starter quality, calf health, and feeding practices. Make sure buckets are at the correct height to facilitate easy access. The bucket opening height should be no higher than 20-24 inches off the ground. Before weaning, a calf should be eating starter for at least 3 weeks and should be eating 2 pounds of starter for 3 days in a row.

Use warm water, not cold. Water is essential for maintaining body fluids, rumen development, digestion, and eliminating waste. Calves should consume 10% of body weight in water daily. Since milk intake does not substitute for water, provide supplemental water. Provide water that's been warmed just above 102°F within 30 minutes of feeding. Free-choice water should be given. Calves should get at least one gallon of water per calf per day for the first month of life and two gallons during the second.

No matter what type of feeding program is used, keep these general principles in mind to keep calves healthy and performing well. To monitor progress, calves should double in birth weight by 55 days of age. Because all calves are uniquely different, use visual cues to determine if calves are performing well and thriving. If a calf is not, changes may be needed to suit that individual calf's needs.



Shawano County Forage Council

A Midwest Forage Association Affiliate

Shawano County UW-Extension

311 North Main Street

Shawano, WI 54166

715.526.6136

**2014 Shawano County Forage Council and MFA
Annual Meeting & Educational Program
Friday, February 21, 2014
The Main Event, Cecil**

- 10:15 Registration
- 10:30 **Using Livestock and Cover Crops to Improve Soil Health**
Jerry Doan, Black Leg Ranch, McKenzie, ND
Jerry is the owner/operator of Black Leg Ranch, a multi-generational ranch consisting of several enterprises including: cow-calf, custom grazing, and cash cropping. Jerry's sons have also added wildlife guiding, hunting, and agritourism operations to the mix. The Doan's strive to improve their natural resources through cover crops, intensive grass and livestock management, and no-till cropping.
- 12:00 Lunch
- 12:45 Shawano County Forage Council Business Meeting
- 1:00 **Real Heifers...Real Herds – 2013 ICPA Report**
Sarah Mills-Lloyd, UW-Extension Oconto County Agriculture Agent

Farm Employee Characteristics and Compensation – 2013 HR Survey
Jamie Patton, UW-Extension Shawano County Agriculture Agent
- 1:45 Update on Midwest Forage Association
- 2:00 Seed Auction
- 2:30 Adjourn



**2014 Shawano County Forage Council Annual Meeting
Advance Registration Required by February 14**

Make checks payable to: Shawano County Forage Council

Return to: Shawano County UWEX, 311 North Main Street, Shawano, WI 54166

Registration & Membership Options:

- ☐ Midwest Forage Association & Shawano County Forage Council Membership + Lunch @ \$65
☐ Shawano County Forage Council Membership + Lunch @ \$35
☐ Lunch only @ \$15

Name(s) _____
Address _____
Zip _____ Phone _____
Email _____

Dealing with Compromised Cattle

Prevention, Safety, and
Management



Friday, February 14, 2014
Registration 10:00 am
Program 10:30 am to 3:00 pm
Tundra Lodge
865 Lombardi Avenue
Green Bay, WI 54304

UW
Extension
University of Wisconsin-Extension

Dealing with Compromised Cattle

Prevention, Safety, and Management

Friday, February 14, 2014

Tundra Lodge, Green Bay, WI

- 10:00 am Registration
- 10:30 am **Assessing Risk-Ensuring Animal Welfare on Farms**
*Sarah Mills-Lloyd, DVM, UW-Extension Oconto County
Agriculture Agent*
- 11:00 am **Preventing Drug Residue in Cull Cows**
Wisconsin Vet Med Association HACCP Taskforce Representative
- 12:00 pm Lunch
- 1:00 pm **Minimizing the Risk of Down Cows and Guidelines for
Down Cow Welfare**
Amy Stanton, PhD, UW-Extension Dairy Cattle Well-Being Specialist
- 2:00 pm **Safely Moving Down Cows**
*Michael J. Maroney, DVM
Diplomate American Board of
Veterinary Practitioners-Dairy Practice*
- 3:00 pm Adjourn



Dealing with Compromised Cattle

Prevention, Safety, & Management

Friday, February 14, 2014

Registration: 10:00 am

Program: 10:30 am to 3:00 pm

Name(s): _____

Address: _____

City: _____

ZIP: _____

Phone: _____

E-mail: _____

Registration fee: \$20 per person (includes meal, speaker fees, and materials)

Check payable to: UW-Extension

Registration deadline: February 7th

Please mail registration form and check to:

UW-Extension Shawano County
attn.: Jamie
311 North Main Street
Shawano, WI 54166

Or call: Phone: 715-526-4871

Shifting Gears for Your Later Farming Years

A program to help farmers
plan for the future



Wednesdays
February 19 and 26, 2014
10:00 am—3:00 pm
UW-Extension Office
3365 W Brewster Street
Appleton, WI 54914

UW
Extension



Shifting Gears for Your Later Farming Years

Planning for your later years is an important aspect of a farm succession plan. Even if you are not planning on fully retiring from the farm and you're just planning on downshifting a bit, do you know when and how you will do that? Have you shared your plans with your family and business partners? Do you have a transition plan?

This two-day workshop series will help you with planning and communicating your goals and needs as you shift gears.

The program will introduce participants to the following topics:

- ☐ *How much "gold" do I need in my "golden" years?*
- ☐ *Off farm investments and off-farm income*
- ☐ *How much will I need to rely on the farm business and what will that look like?*



- *What will I do if I'm not farming?*
- ☐ *Communicating with farm family members about your hopes, plans and expectations*
- ☐ *Estate and transition planning*
- ☐ *Choosing professionals to help you reach your goals*
- ☐ *Checklists to help you assess your readiness for changes and to keep you on track as you continue to plan*



All workshop participants will have access to the following services after completing this program:

- Newsletters covering planning, saving, risk, and other retirement strategies
- Financial coaching—individualized support to help set and reach personal financial goals
- Farm succession planning—facilitation and planning assistance if farm succession is a part of your plan



Advise us at least 10 days before event if you are handicapped and desire special accommodations. Requests will be kept confidential.

Shifting Gears for Your Later Farming Years

Name(s): _____

Address: _____

Phone: _____

Email: _____

Number of participants: _____

Amount enclosed: _____

Registration fee is **\$40 for the first person from the farm; \$60 for two people; \$80 for three; and \$100 for four**. This registration fee is for both workshops and also includes a manual. Organizers encourage more than one person from the farming business to attend. This registration fee provides one set of materials per group registration.

Registration deadline: February 10, 2014.

Registration fee after the 2/10/14 deadline is an additional \$10 per person (\$50 for one person; \$70 for two; etc.)

Make checks payable to: UW-Extension

Mail checks and registration form to:
Outagamie County-UW-Extension
3365 W Brewster Street
Appleton, WI 54914

For more information, call the Outagamie County
UW-Extension office:
920-832-5124

Tile Drainage on Agricultural Lands

What you need to know



Monday, February 24, 2014
9:00 am to 3:45 pm
Brown Co UWEX, Green Bay

Sponsored by:

- UW-Extension
- Brown County Land Conservation Department
- NRCS



Brown County UW-Extension, 1150 Bellevue St., Green Bay, WI 54302
(920) 391-4610 (Wisconsin Relay)711

Tile Drainage on Agricultural Lands

What you need to know

Monday, February 24, 2014—9:00 am—3:45 pm
Brown County UW-Extension, Green Bay, WI

9:00	Registration	12:00	Lunch (Provided)
9:15	Welcome & Introduction <i>Kevin Erb</i> <i>UW-Extension</i>	12:45	Drainage Water Management <i>Larry Jarosinski, Angelica Tile</i>
9:20	Tile Drainage in 2014 - What We've Learned From Iowa <i>Joe Pagel, Drainage USA</i>	1:05	Maintenance of Existing Systems/ Should I Connect that old System to my New Lateral? (Including changes we've seen over 3 generations of tiling work in NE Wisconsin) <i>Larry Jarosinski, Angelica Tile</i>
9:40	Basic Engineering Principals of Sub Surface Drainage Systems 1 <i>John Panuksa, UW Madison Bio Systems Engineering</i>	1:25	Basic Engineering Principals of Sub Surface Drainage Systems 2 <i>John Panuksa, UW Madison Bio Systems Engineering</i>
10:05	Installing Our Own Tile : 10 Years of Farmer Experience <i>Mile Zirbel, Zirbel Dairy</i>	2:15	Break
10:30	Break	2:25	Discovery Farms Research: What We Learned from Studying Tile in Clay Soils <i>Eric Cooley, UW Discovery Farms</i>
10:40	Locating Older Drainage Systems- Using yield maps, GPS, and luck <i>Steve Hoffman, Hoffman Crop Consulting</i>	2:50	What's New From the Industry <i>Gary Derber, Wisconsin Tubing</i>
11:10	Understanding the Wetland/ Drainage Determination Process <ul style="list-style-type: none"> ♦ <i>Joey Shoemaker, Army Corp</i> ♦ <i>Phil Meyer, USDA NRCS</i> ♦ <i>Wisconsin DNR (TBD)</i> 	3:05	Panel Discussion: Making Your Drainage Successful <i>Joe Pagel, Drainage USA</i> <i>Larry Jarosinski, Angelica Tile</i>
		3:45	Adjourn

Registration Form

Please make _____ reservation(s) for the
Tile Drainage on Agricultural Lands Seminar.

Reservations due by **February 13, 2014.**

Name(s): _____

Address: _____

City: _____

Zip: _____

Cell Phone: _____

Email: _____

(Please provide email in case of extreme weather)

Cost \$20.00/person

Make check payable to:
BCT- Brown County Treasurer

Registration Deadline: February 13, 2014.
\$25.00 after February 13, 2014

Send registration form and check to:

Brown County UW-Extension
Attn: Joan
1150 Bellevue St.
Green Bay, WI 54302



Don't Pour Your Profits Down the Drain

Milk Quality Meetings-February 26 & 27, 2014

DATES & LOCATIONS:

WEDNESDAY, FEBRUARY 26

Sheboygan County
9:30 AM to 12:00 pm
Chissy's Pub & Grill
Corner of Hwy 28 & Hwy 57
Waldo, WI

or

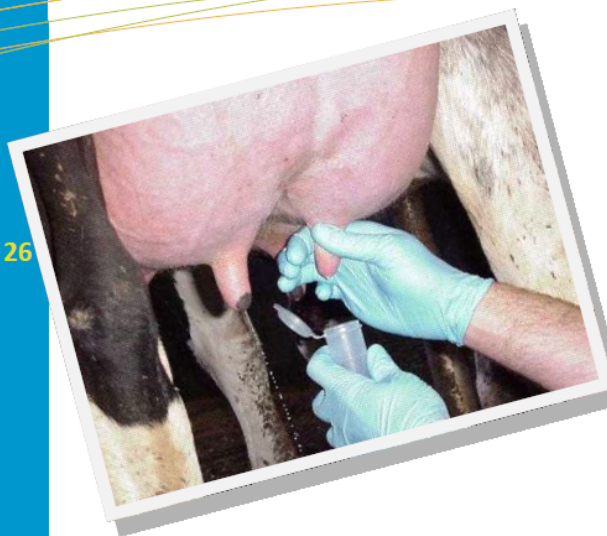
Fond du Lac County
12:00 pm to 3:00 pm
UW-Extension Fond du Lac Co
Room 206 Admin/Exten Bldg.
400 University Drive
Fond du Lac, WI

THURSDAY, FEBRUARY 27

Oconto County
9:30 am to 12:00 pm
301 Washington St, Courthouse
Rooms 1003 & 1004
Oconto, WI

or

Kewaunee County
12:00 pm to 3:00 pm
Kewaunee County Fair Grounds
625 3rd Street
Luxemburg, WI



The dairy industry is committed to producing safe, abundant and affordable milk and dairy beef of the highest quality. Healthy animals help make for safe food, and disease prevention is the key to keeping cows healthy.

When dairy animals get sick and treatment is necessary, producers and veterinarians use drugs judiciously. Based on a 2005 University of Wisconsin study, 83% of antibiotic usage is associated with mastitis treatment.

Minimizing stresses on teat ends reduces mastitis risk which in turns reduces use of antibiotics. Also, learn more on when to use antibiotic therapy to treat mastitis.

Participate in one of four locations with university experts as we work together to improve milk quality and profitability on your farm.

AGENDA

- **Drugs & Bugs...Understanding Allowable Antibiotic Usage in Dairy Cows**
Pam Ruegg, UW-Extension Milk Quality Specialist
- **Milking Machines, Teat Tissue Stresses and Mastitis Risk**
Doug Reinemann, UW-Extension Milking Systems Specialist & John Penry, DVM
- **No Residue Left Behind...Utilizing Treatment Records**
Aerica Bjurstrom, Tina Kohlman, Sarah Mills-Lloyd & Don Mier, UW-Extension Agriculture Agents

Don't Pour Your Profits Down the Drain Milk Quality Meeting

Name: _____ Phone: _____

Address: _____ E-mail: _____

Registration fee: \$15.00 per person (Includes program materials, speaker fees and meal)
Make check payable to: UW-Extension
Registration deadline: February 19, 2014

Mail to Location Attending:

Wednesday, February 26

— UWEX Fond du Lac Co
Rm 227 Admin/Ext
Bldg.
400 University Dr
Fond du Lac, WI
54935

— UWEX Sheboygan Co
5 University Dr
Sheboygan, WI 53081

or Thursday, February 27

— UWEX Kewaunee Co
810 Lincoln Street
Kewaunee, WI 54216

— UWEX Oconto Co
301 Washington St,
Courthouse
Oconto, WI 54153

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University of Wisconsin, States Department of Agriculture and Wisconsin Counties Cooperating.
An equal opportunity/affirmative action employer. The University of Wisconsin-Extension provided equal opportunities in employment and programming including



"How to be a Face and Voice for Agriculture"



March 4th, 2014

The Shawano County 4-H Livestock Key Committee will be sponsoring a night with..

Dairy Carrie!

**Shawano Community
High School—
Auditorium**

220 County Road B, Shawano

7:00 PM

Carrie Mess is a Dairy Farmer from Lake Mills WI. Although she grew up in Madison with zero farm background she found her place in the world on the dairy farm with her husband and his parents.

Carrie owns the dairycarrie.com blog where she shares stories from her life on the farm with the goal of connecting the average consumer back to the farm where their food starts. In addition to her role on the farm, Carrie works for Udder Comfort in sales and training and is the Social Media Manager and Social Media Columnist for DairyBusiness Communications. Find her anywhere as [@DairyCarrie](https://twitter.com/DairyCarrie).

Shawano County 4-H/FFA members will receive 2 livestock credits for attending this event.

For more information on this event please contact the UWEX Shawano County office at

311 North Main, Courthouse Room 101, Shawano, WI 715-526-6136



What would you do with an extra \$4,000?*

According to the University of Minnesota's Center for Farm Financial Management, that's how much the average participant at previous workshops earned – simply by making better grain-marketing decisions.

*Based on a follow-up survey of participants taken six months after they attended a "Winning the Game" workshop in 2002-03.

We're pleased to invite you to this practical and highly regarded workshop:

Winning the Game: Launch Your Pre-Harvest Marketing Plan.

Presented by University of Minnesota Extension, this half-day workshop gives you an opportunity to develop your own marketing plan. Topics covered include:

- Seasonal price trends in grain
- The role of crop insurance, target dates, target prices and "trump cards" in a marketing plan
- A test of your skills using a marketing game with daily market prices

Winning the Game: Launch Your Pre-Harvest Marketing Plan will be held:

Date:	<i>Thursday, March 20th</i>
Time:	<i>9:45 registration, program runs from 10 am to 3 pm</i>
Location:	<i>Chet and Emil's, Birnamwood</i>
Registration:	<i>Jamie Patton, Shawano Co UWEX, (715) 526-6136</i>
Registration Fee:	<i>\$15 which includes lunch and workshop materials</i>

Space is limited, so call today and register to attend this valuable workshop.



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EXTENSION

An EEO/Affirmative Action employer, University of WI-Extension provides equal opportunities in employment and programming, including title IX and ADA requirements. Requests for reasonable accommodations for disabilities or limitation should be made to the above contacts at least 24 hours prior to the program. Requests will be kept confidential.

Name: _____
 Address: _____
 City/ State: _____
 Zip: _____ County: _____
 Phone: _____
 Please indicate dietary restrictions: _____
 Registration Cost: \$15.00

Registration Form
 Registration due by March 14, 2014

Send Registration form and check to:

Jamie Patton
 Shawano County UW-Extension
 311 North Main Street
 Shawano, WI 54166

Please make checks payable to:
 UW-Extension

Sponsors



This program is sponsored by
 UW-Extension in Marinette, Oconto
 and Shawano Counties

Heart of the Farm is also supported by the
 following organizations:



If you have any questions, please contact:

Jamie Patton, Shawano County
 (715) 526-6136 or jamie.patton@ces.uwex.edu

Sarah Mills-Lloyd, Oconto County
 (920) 834-6845 or sarah.mills-lloyd@ces.uwex.edu

Scott Reuss, Marinette County
 (715) 732-7510 or scott.reuss@ces.uwex.edu

University of Wisconsin-Extension, U.S. Department of
 Agriculture, and Wisconsin counties cooperating. UW-
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 and programming, including Title IX and ADA.

Heart of the Farm

A Program for Women in Agriculture



Friday, March 21, 2014

The Main Event
 206 North Lemke Road
 Cecil, WI 54111

Program—10:00 am to 3:15 pm

Optional health screenings—
 8:30 am to 10:00 am



Heart of the Farm— The Main Event

Mission

**Farm Management and
 Production Education for Women**

An opportunity to connect with other
 women in agriculture!

Agenda

- 10:00 am Registration
- 10:15 am Farm Employee Compensation -
What's the Norm?
- 10:30 am Positive and Proactive: Faces and
Voices of Farming
- 12:00 pm Lunch (Provided)
- 12:45 pm Crop Insurance for
Livestock
- 1:00 pm Affordable Care Act and
Farm Families
- 2:00 pm Great Wisconsin
"Stay" cations
- 3:00 pm Wrap-up and
evaluations
- 3:15 pm Adjourn

Speakers

**Farm Employee Compensation -What's the
 Norm?**

Jamie Patton—Agriculture Agent, Shawano County
 An overview of the 2013 UWEX-survey of
 Wisconsin farm employee wages and benefits.

**Positive & Proactive: Faces and Voices of
 Farming**

**Amy te Plate-Church—Manager, Alliances & Industry
 Relations , Cooperative Resources International**
 Have you seen news headlines, Facebook posts,
 tweets or videos about farming? Do they show the
 real story? Have you heard inaccurate statements,
 and how do you respond? Learn how you can
 spread positive news about farming and food
 production.

Crop Insurance for Livestock

Scott Reuss—Agriculture Agent, Marinette County
 There are two types of crop insurance available for
 livestock producers – Livestock Gross Margin and
 Livestock Risk Protection. We'll review what these
 policies do, how they work, and how they can be
 part of your risk management plan.

Affordable Care Act and Farm Families

Nancy Crevier—Family Living Agent, Marinette Co
 While the first open enrollment period for the
 Affordable Care Act (ACA) will be closing soon, it's
 time to review the ACA and its impact on farm
 families. Resources will also be shared to equip
 families to make wise health insurance decisions .

Great Wisconsin "Stay" cations

Sarah Mills-Lloyd—Agriculture Agent, Oconto County
 Are you craving a vacation, but don't have time or
 budget to travel very far? Consider a "stay" cation!
 We will explore ideas for various day-trips and
 overnight getaways around Wisconsin. Whether it
 is a few miles or a few hours away, you may be able
 to have the fun vacation you desire—without leaving
 the state.

Goal

The *Heart of the Farm — Women in
 Agriculture Conference* addresses the
 needs of farm women by providing
 education on pertinent topics, connecting
 them with agricultural resources, and
 creating support networks.

Cost: \$15.00/person

Meeting Location:

The Main Event
 206 North Lemke Road
 Cecil, WI 54111

**Nurses from the Rural Health
 Initiative will be available from
 8:30 to 10 am for:**

Cholesterol and diabetes screening* = \$10

Blood pressure check = FREE!

*Fasting of 6 hours prior preferred

No appointment necessary!



Please contact us for special as-
 sistance regarding our programs.

Requests are confidential. UW-
 Extension provides equal opportunities in
 employment and programming, including
 Title IX and ADA.



Do You Have an Exit Strategy?

Starting your post-harvest grain marketing plan can be a challenge. But once you've started, how do you finish? In this session, you will learn key questions to ask to better size up the market after harvest.

We're pleased to invite you to this practical and highly regarded workshop:
Winning the Game: Launch and Land Your Post-Harvest Marketing Plan.

Presented by University of WI Extension – Langlade, Lincoln, Marathon, and Shawano Counties, this half-day workshop covers topics including:

- What is a “carry” and why it's important
- Post-harvest exit strategies
- Writing your own post-harvest marketing plan
- A chance to practice exit strategies with a fast-paced and fun market simulation

Winning the Game: Launch and Land Your Post-Harvest Marketing Plan will be held:

Date:	<i>Thursday, March 27th</i>
Time:	<i>9:45 registration, program runs from 10 am to 3 pm</i>
Location:	<i>Chet and Emil's, Birnamwood</i>
Registration:	<i>Jamie Patton, Shawano Co UWEX, (715) 526-6136</i>
Registration Fee:	<i>\$15 which includes lunch and workshop materials</i>

Space is limited, so call today and register to attend this valuable workshop.



*Your county
extension office*



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EXTENSION

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Calendar of Local Upcoming Events

Date	Workshop	Location	Cost	Registration Requirement
February 14	Dealing with Compromised Cattle	Tundra Lodge Green Bay	\$20	Shawano UWEX By February 7
February 19, 26	Shifting Gears	Outagamie UWEX Appleton	See Prices	Outagamie UWEX By February 10
February 21	Shawano County Forage Council Annual Mtg	The Main Event Cecil	\$15	Shawano UWEX By February 14
February 24	Tile Drainage on Agricultural Lands	Brown County UWEX Green Bay	\$20	Brown UWEX By February 13
February 25	Cattle Feeder Workshop	Equity Livestock Marion	\$0	-
February 25	Pesticide Applicator's Training	Oconto Falls Library	\$40	Marinette UWEX
February 27	Don't Pour Your Profits Down the Drain	Oconto County UWEX Oconto	\$15	Oconto UWEX By February 19
March 4	Dairy Carrie	Shawano High School Auditorium	\$0	-
March 6	Pesticide Applicator's Training	Shawano Co Courthouse Shawano	\$30	Shawano UWEX
March 20	Winning the Game—Pre-harvest Marketing	Chet and Emil's Birnamwood	\$15	Shawano UWEX By March 13
March 21	Heart of the Farm	The Main Event Cecil	\$15	Shawano UWEX By March 14
March 27	Winning the Game—Post-harvest Marketing	Chet and Emil's Birnamwood	\$15	Shawano UWEX By March 20

Keep an eye on our website and Facebook page for information on new and upcoming meetings!

<http://shawano.uwex.edu/agriculture/calendar/>
<https://www.facebook.com/uwex.shawano.ag>

Social media, no matter how much you love it, hate it or ignore it, is dramatically impacting the nation's view of the agriculture industry...and not always for the better.

Hear from one of the Ag world's most positive and prolific faces on the Internet...Carrie Mess (aka "Dairy Carrie") is a nationally known farm woman from Lake Mills, Wisconsin who manages the popular Internet blog at dairycarrie.com, entitled "The Adventures of Dairy Carrie." Carrie's goal is to connect the average consumer back to the farm where their food is produced and tell the real story of agriculture.

How to be a Face and Voice for Agriculture—An evening with Dairy Carrie

Shawano High School Auditorium — Tuesday, March 4th — 7:00 pm.

There is no charge and no advance registration for this program

Share the word with teachers, customers, friends and neighbors...anyone interested in the impact of social media on society!