### Sustainability and Context

V02132014-LWC-Sust-TNS-ESOBC-jsm-SAST



"Mother Nature --who by the bye is an old lady with some bad habits all her own."

George Eliot 1848



Jay Moynihan



Learning for life



### What we will cover today:



The concept of sustainability



The Natural Step framework



Sustainability in context

### exercise

Sustainability is not thinking outside the box.

## Sustainability is thinking <u>inside</u> the tesseract.



A **tesseract** is the four-dimensional analog of the cube; the tesseract is to the cube as the cube is to the square. The tesseract is the four-dimensional hypercube.

### Future



Lorentz transform of world line <u>http://en.wikipedia.org/wiki/File:Lorentz\_transform\_of\_world\_line.gif</u>

### That 4<sup>th</sup> dimension is of course, Time



Taking into account all 4 dimensions when thinking about the biogeophysical is sustainability





### The Holocene

The geological epoch which began approximately 11 700 years ago according to traditional geological thinking. It has been identified as an interglacial period in what **was** to be the current ice age.

The **Anthropocene** is used by some scientists to describe the most recent period. Some date it from the rise of farming, some earlier or later.





### Human development of agriculture



### In the early 1700's we learned to do something really amazing.



We figured out how to get that old carbon out of the ground, nearly completely processed by geology for burning, to do work!

## Yesterday's solutions are often today's problems



We are now facing the challenges of our species' success



### Living things compete with other species and with conspecifics

### for energy



A New Evolutionary Paradigm



Robert U. Ayres

Estimated planetary anthropocentric energy consumption

2005 rate:

## 16 terawatts (1.585×10<sup>13</sup> W)



## 85% of those terrawatts are from fossil fuels



### **Sources of Water**







The Economist, "For want of a drink," May 20, 2010

### **Uses of Fresh Water**



The Economist, "For want of a drink," May 20, 2010

### **Sustainability 3-Legged Stool**

### Sustainability

Economic Leg Good Jobs Fair wages Security Infrastructure Fair Trade



Environmental Leg 0 Pollution & Waste Renewable Energy Conservation Restoration

Social Leg Working conditions Health services Education services Community & Culture Social justice





"I want you to put me in touch with reality, but be ready to break the connection *fast*."

**3 Sustainability Reality Checks** 



### An Important Point About Sustainability



"I get so tired of hearing people say we have to save the earth. Rubbish.

She is one tough bitch.

She can take care of her self thank you. What this is about, is saving our civilization."

**BiologistLynn Margullis** 



|   | Scientific Laws & Principles  | Meaning   |
|---|---|---|
| 1 | Matter and energy<br>cannot be created or destroyed.<br>1st law of thermodynamics and<br>the principle of conservation of | It is impossible to<br>"throw something away".<br>It just changes form.   |
|   | matter.   |   |
| 2 | Matterand energy<br>tend to disperse.<br>(2nd law of thermodynamics)<br>Entropy   | Matter tends to simplify absent an energy input.  |
| 3 | Material quality is characterized<br>by concentration and structure<br>of matter.   | We never consume energy or matter<br>only its quality , (the degree of order<br>within energy and matter), purity and<br>structure. |
| 4 | Net increase in material quality on<br>earth can only be produced by<br>sun-driven processes.                             | All the energy for everything wedo was<br>and is produced by the sun.   |



| and)* | Scientific Laws & Principles      | Meaning                                     |
|-------|-----------------------------------|---|
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|       |                                   |   |
|       |                                   |   |
|       | Net increase in material quality  | All the energy for everything we do was and |
| 1     | sun-driven processes              | is produced by the suff.                    |
| 4     | can-aniver processes.             | 28  |
|       |                                   |   |









### The Cyclic Principle

Waste must not systematically accumulate in nature, and reconstruction of material quality must be at least as large as its dissipation.







Source: Millennium Ecosystem Assessment, 2005. Washington, DC: Island Press.



System Conditions

In a sustainable society, **nature** is **not subject to** systematically increasing...



...concentrations of substances extracted from the Earth's crust,

...concentrations of substances produced by society,

...degradation of nature by physical means,

...and, in that society, **people** are **not subject to** conditions that sytematically undermine...



... their capacity to meet their needs.





# What makes applying sustainability or TNS so difficult and slow?





## #3

### We see this













### **Boundary Conditions**

A "Boundary Condition" is what bounds a solution space. For any given problem, it is what divides what solutions are possible and what solutions are not.

> Solution space: All your possible solutions



### **Fixed Boundary Condition.**

Of or pertaining to the composite of basic biological, geological, and physical laws/processes; that apparently do not change with time.

### **Obligate Boundary Condition**

Less important for us due to our brains, technology etc.

A set of parameters or conditions that evolved in a specie, that limits its behavior at a given point. May change in adaptation to new changing conditions.

### Socially Obligate Boundary Condition Big deal for us

A set of social parameters or conditions that evolved in a specie, that limits its behavior at a given point. May change in adaptation to changing conditions, including social conditions.



| Boundary Condition   | <b>Relevant Description</b>               |
|--|---|
|  |   |
| <b>Fixed Boundary Condition.</b><br>Of or pertaining to the composite of   | The Natural Sten science principles       |
| basic biological, geological, and<br>physical laws/processes; that<br>apparently do not change with time.  | and first three TNS System<br>Conditions. |
| Socially Obligate Boundary Condition   |   |
| A set of social parameters or  | One of them:                              |
| conditions that evolved in a specie,<br>that limits its behavior at a given<br>point. May change in adaptation to<br>changing conditions, including social | (mediated by TNS System Condition four.)  |
| conditions.  | 3   |





### **Reciprocal Altruism:**

An individual acting for, or in cooperation with, other individuals to which it is not closely genetically related, for benefit. Only found in the behavior of the most advanced social species.



Economic behaviors



### **Economic Behavior**

An important way humans engage in reciprocal altruism virtually over space, and into future time.





### **Economic Behavior**



### Money = virtual trust

ØCharting and following a high survival value path for our species on a rapidly changing fitness landscape.

Ø Within a solution space bounded not only by biogeophysical conditions

ØBut also bounded by socially obligate boundary conditions

### In other words....



# We have to adapt to change <u>and</u> make money doing it.









Hyperbolic Discounting

Given two similar rewards, humans show a preference for one that arrives sooner rather than later. Humans are said to *discount* the value of the later reward, by a factor that increases with the length of the delay. In behavioral economics, hyperbolic discounting is a particular mathematical model thought to approximate this discounting process; that is, it models how humans actually make such valuations.

http://en.wikipedia.org/wiki/Hyperbolic\_discounting



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## Tools

GET EXCITED AND MAKE THINGS

### Many of these are new career paths ...

### **Rapid Climate Change Strategy**

**Systems Thinking** 

The Natural Step

**Energy Efficiency** 

**Ecological Economics** 

**Full Cost Accounting** 

Life Cycle Analysis

Iterative Planning & Risk Management

> GET EXCITED MAKE THINGS

Industrial Ecology

**Biobased Production** 

Ecological, and Carbon Foot Prints

**Biomimetics** 

Indicator design

Green Building

Sustainable Agriculture

Vertical Farming

Genetics

Nanotech

## Risk + Change = **Opportunity**



GET EXCITED AND MAKE THINGS

### Resources:

www.capacitycenter.org

The UW-Extension Sustainability Team



