

## On the Web at:

<http://buffalo.uwex.edu/agriculture/barley-and-hops/>

Please be responsible.

There are many options for lodging in the Eau Claire area. Check downtown Eau Claire for hotel locations near the Lazy Monk Brewery.



We reserve the right to ask any participant attending the program for age verification .

## For more information contact:

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## Hop Production for the Wisconsin Craft Brew Industry

## 9th Annual Seminar



### Lazy Monk Brewing

97 West Madison Street  
Eau Claire, WI 54702

February 24, 2018

## Lazy Monk Brewery

**Saturday, February 24**

**8:45 am - 3:00 pm**

### Program Agenda:

**8:45 Registration**

**9:15 Program Begins**

**12:00 Lunch**

**1:00 Session 1: Build your  
IPM Management Plan**

**Session 2: Craft  
Brewer Discussion**

### Guest Speaker - Dr. Val Peacock

graduated from the University of Wisconsin with a Ph.D. in Organic Chemistry in 1978. The next 3 years he spent as a Research Associate at Oregon State University studying Hop Flavor in beer, then worked in the soft drink and citrus beverage industries until 1989. From 1989 to 2008, he was the Manager of Hop Technology at Anheuser-Busch and published a number of research and other works on hops. In 2009, he founded the firm Hop Solutions Inc., which does consulting for brewing and hop-related enterprises

## Speakers and Topics

**Dr. Val Peacock, Hop Solutions, Inc.**

"Post Harvest Strategies to Maintain Excellent Quality Hops"

**Michelle Marks, UW-Madison, Plant Pathologist**

"Hop Disease: What we saw in 2014 - 2017. What to Watch for in 2018"

**Dr. Chris Baxter, UW-Extension/ UW-Platteville**

"Fertilizer Management in Hops Update on 2016-17 Wisconsin Trials"

**Dave Buss, Wisconsin Hop Exchange.**

"Value Added Research Grant Report on Post Harvest Hop Handling"

**Dr. Amanda Gevens, UW-**

**Extension/UW-Madison Plant Pathology;**

**Bryon Jensen, UW-**

**Extension IPM; Dr. Jed Calhoun,**

**UW-Extension/UW-Madison Weed Science**

"Build Your Pest Management Plan for 2018" An opportunity to

develop a disease management plan, a weed management plan, and an insect management plan for your hop farm.

**Lazy Monk Brewery**

"Our History and Our Beer"

Dr. Val Peacock of Hop Solutions, Inc. will be available for discussion with craft brewers during Session 2 at 1:00 pm.



Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number attending:

\_\_\_\_\_ X \$50 = \_\_\_\_\_

Registration includes materials, a light breakfast, lunch, breaks and brewery tour.

Checks made payable to UW-Extension  
(credit cards not accepted)

**Registration Deadline:  
Thursday, February 15, 2018**

List any dietary restrictions

Send registration and payment to:

Buffalo County UW-Extension  
407 South 2nd Street  
Alma, WI 54610  
608-685-6256